



CARSON PALMER OPEN



Tournament and Auction
June 26, 2009
Monarch Beach Golf Links

The Tournament

Monarch Beach Golf Links

11:00 AM shotgun



For six years, the Carson Palmer Open has provided hope to **severely abused and neglected children in Orange County.**

Professional athletes, celebrities, and influential members of the community gather each year to raise funds for the Hillview Acres Children's home.

Held at the prestigious Monarch Beach Golf Links, the tournament will feature a full day of golf hosted by Carson Palmer, professional athletes, games, food and beverages, and prizes.

Join fellow golfers and celebrities at the post-tournament cocktail reception featuring live and silent auction items including memorabilia, vacation packages, and other luxury items. Each golfer is provided with one guest ticket to the post tournament reception.

Carson Palmer Open



Past celebrities to play in the tournament have included:



Carson Palmer
Jordan Palmer
Richie Incognito
Ryan Powdrell
John Lynch
Oscar Lua
Matt Cassel
Mike Sherrard
Jared Allen
John David Booty
Todd Lyght

DeShaun Foster
Todd Steussie
Ken O'Brien
Kenny Watson
Matt Schaub
Andre Reed
Keary Kolbert
Shayne Graham
Frostee Rucker
Matt McCoy
Jonathan Ogden

Todd Heap
Brandon Jacobs
Johnnie Lee Higgins
Eric Dickerson
Tab Perry
Rudi Johnson
AJ Feeley
Kyle Boller
Rod Carew
Dallas Sartz
Ron Yary

Celebrities





Hillview Acres Children's Home is a comprehensive 24-hour residential treatment center for some of the most abused and neglected children in Southern California. Children ages six to eighteen find refuge on Hillview's 15-acre campus in Chino, CA.

A highly respected agency with nearly 80 years of experience in caring for children, Hillview Acres uses live-in childcare staff, an expert team of licensed social workers and clinicians, and a unique relationship based model of care to bring hope and healing to the lives of hurting children.

Funds from previous Carson Palmer Opens have benefited Hillview Acres Children's Home including building a new cottage named after Carson and his wife Shaelyn.

Hillview Acres Children's Home



Title Sponsor (1 available)

\$15,000

Package Includes:

- Designation as Title Sponsor of “The Carson Palmer Open sponsored by Your Company” on all signage and event materials printed after commitment
- (1) Celebrity Golf Foursome with celebrity player of your choice
- (1) Golf Foursome
- (4) autographed footballs
- One hole sponsorship to distribute materials on the course
- (12) additional guests to the Post-Tournament Reception
- Verbal recognition during the program at the Post-Tournament Reception
- One guest room at the St. Regis the night before or after the tournament

Sponsorship Opportunities



Corporate Sponsor (2 available)

\$10,000

Package Includes:

- Designation as Corporate Sponsor on all tournament signage and event materials printed after commitment
- (2) Golf Foursomes
- (4) autographed footballs
- One hole sponsorship to distribute materials on the course
- (8) additional guests to the Post-Tournament Reception
- Verbal recognition during the program at the Post-Tournament Reception
- One guest room at the St. Regis the night before or after the tournament

Sponsorship Opportunities



Reception Sponsor (1 available)

\$5,000

Package Includes:

- Logo displayed on event signage at Post Tournament Reception
- (2) autographed footballs
- One hole sponsorship to distribute materials on the course
- (10) guests to the Post-Tournament Reception
- Verbal recognition during the program at Post Tournament Reception
- One guest room at the St. Regis after the tournament

Sponsorship Opportunities



Golf Foursome with Celebrity

\$4,000 Package Includes:

- One foursome with Celebrity
- Admission for all (4) golfers and (4) guests to the Post-Tournament Reception
- Chance to win valuable prizes at the putting contest and many other holes
- Lunch on the course
- Premium gift for each golfer

Sponsorship Opportunities



Golf Foursome

\$2,500 Package Includes:

- One foursome
- Admission for all (4) golfers and (4) guests to the Post-Tournament Reception
- Chance to win valuable prizes at the putting contest and many other holes
- Lunch on the course
- Premium gift for each golfer

Hole Sponsorship

\$1,000 Package Includes:

- One tee sign at hole
- Space to demonstrate services and/or distribute products on the course
- Table(s) and chairs can be provided upon request

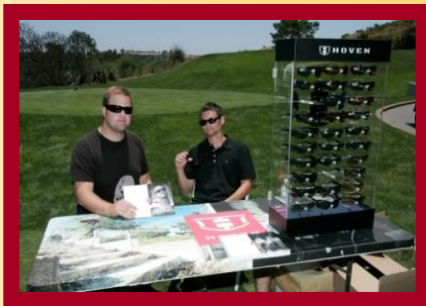
Sponsorship Opportunities



Hole Activities

**Have a creative idea to make your hole the most-talked-about activity of the day?
Do you want to enhance your hole with a DJ, models, or photo booth?**

We are happy to work with you to transform your tee box into a memorable experience to obtain maximum exposure for your company. As a hole sponsor at the Carson Palmer Open, supporters will receive signage on their designated tee and an opportunity to display their products to each and every golfer.



Quantities requested are:

- 200 products — 1 for each attendee participating in the Carson Palmer Open
- OR
- 40 premium products — 1 for each foursome to be given away as prizes for hole contests
 - 40 premium products - 1 for each celebrities' gift bag.
 - 1 extra premium item to be auctioned off via live or silent auction.

Sponsorship Opportunities





Hole Activities





Title Sponsor \$15,000

Corporate Sponsor \$10,000

Reception Sponsor \$5,000

Celebrity Foursome \$4,000

Foursome \$2,500

Hole Sponsor \$1,000

Name: _____

Company: _____

Address: _____

Email: _____

Phone: () _____ Fax: () _____

Please send invoice

Check Enclosed

Please Charge Credit Card

AMEX

VISA

MC

Credit Card # _____ Exp: _____ Sec _____

RSVP Form



For More Information Please Contact:

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