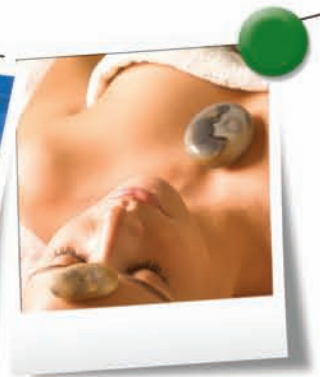


The ULTIMATE FISHING, GOLF & SPA ADVENTURE
 NOVEMBER 5-8, 2009
 PUERTO VALLARTA, MEXICO



PUERTO VALLARTA

This is not Pancho Villa's Mexico. This is the world's friendliest international city, according to Condé Nast Magazine. The charm of the city's cobblestone streets, beaches, and stunning views of the Sierra Madre Mountains remains largely undiscovered and it's only a short 2 hour flight from Los Angeles.

ACCOMMODATIONS

Villa Premiere Hotel and Spa, an 83-room beachfront hotel, is located just a short walk from the heart of downtown PV and two miles from the airport and marina. Upon arrival you will be greeted with a glass of champagne, cold towel and a 5-minute massage. Villa Premiere boasts first-class accommodations, two pools, 24-hour room service, business center and a full-service nationally recognized spa. Your all inclusive package includes a la carte breakfast, lunch and dinner, unlimited domestic and international drinks, room service, unlimited stocked mini-bar, non-motorized water sports and access to the spa and fitness center.

WORLD CLASS FISHING, GOLF & SPA

Anglers are provided with bait, gear, boat, license, lunch, drinks and bilingual crew. The 40-mile wide Banderas Bay is an ideal location for Pacific Sailfish, Blue and Black Marlin, Dorado and Giant Yellowfin Tuna. Golfers will be treated to world-class golf at Vista Vallarta. Breathtaking views,

grassy hillsides, natural creeks and arroyos provide the perfect setting for these signature courses designed by the world's greatest players, Jack Nicklaus and Tom Weiskopf. Participants in our spa package can select from a variety of relaxing services, which include massage therapy, facials, micro-dermabrasion, waxing and spa packages to calm your mind, body and soul. Spa participants will each receive a \$250 spa credit.

SPONSORSHIP OPPORTUNITIES

As a sponsor you will be provided with an opportunity to highlight your company to a segment of the sport fishing community that is both upscale and sophisticated. We offer numerous levels of sponsorship to meet your company's budget and promotional needs. Hook the Cure sponsors receive a variety of benefits from their investment such as advertising, event sponsorship exposure, sampling opportunities, vehicles for consumer promotions and client and customer entertainment.

HOOK THE CURE PACKAGES

Angler Package

2-days of tournament fishing
 • \$1,995 per person (\$975 of your donation is tax-deductible)

Golfer Package

2-days of tournament golf
 • \$1,995 per person (\$1,125 of your donation is tax-deductible)

Spa Package

Select from an array of relaxing treatments
 • \$1,295 per person (\$425 of your donation is tax-deductible)

Angler & Golfer Combo

11/6 fishing and 11/7 golfing
 • \$1,995 per person (\$1,050 of your donation is tax-deductible)

Angler & Spa Combo

11/6 fishing and 11/7 spa
 • \$1,995 per person (\$1,150 of your donation is tax-deductible)

Golf & Spa Combo

11/6 spa and 11/7 golf
 • \$1,995 per person (\$1,175 of your donation is tax-deductible)

Packages include:

- 3-nights/4-days superior accommodation at Villa Premiere Hotel and Spa
- All meals, snacks, room service, and drinks
- HTC Welcome Gift
- Mayor's Welcome Cocktail Party
- Traditional Mexican Fiesta
- Marina Weigh-In Reception
- Gourmet Dinner, Awards Ceremony & Auction

Platinum Sponsor \$25,000

Incl. four deluxe suites (eight packages), event signage, logo I.D, website visibility, welcome basket & special gift.

Silver Sponsor \$10,000

Incl. one deluxe suite (two packages), event signage, logo I.D, website visibility, welcome basket & special gift.

Bronze Sponsor \$5,000

Incl. one premium room (one package), event signage, logo I.D, website visibility, welcome basket & special gift.

*For those with their own boat or access to a boat, please call (800)232-8731 for event pricing. Please note that airfare is not included. Beginning January 23, 2007, documentation requirements for international air travel are changing due to new U.S. government regulations. The government requires a passport.



Name _____

Address _____

Phone _____

Method of Payment

Bill Me Visa

Check Mastercard

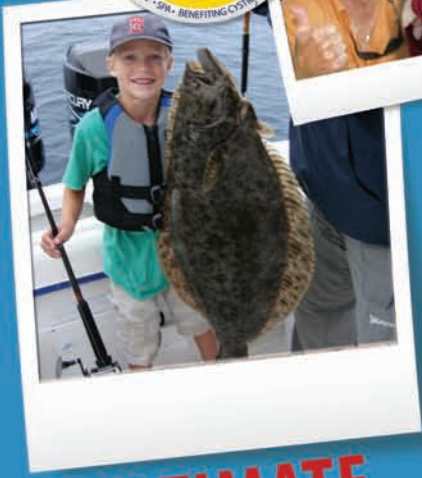
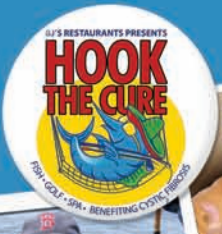
American Express

Credit Card Number _____ Exp. Date _____

Signature _____

- Angler Package** **\$1,995**
 2-days of tournament fishing
 (\$975 of your donation is tax-deductible)
- Golfer Package** **\$1,995**
 2-days of tournament golf
 (\$1,125 of your donation is tax-deductible)
- Spa Package** **\$1,295**
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 11/6 fishing and 11/7 golfing
 (\$1,050 of your donation is tax-deductible)
- Angler & Spa Combo** **\$1,995**
 11/6 fishing and 11/7 spa
 (\$1,150 of your donation is tax-deductible)
- Golf & Spa Combo** **\$1,995**
 11/6 spa and 11/7 golf
 (\$1,175 of your donation is tax deductible)

*All packages include accommodations, all-inclusive gourmet meals, all-inclusive drinks, daily social events & welcome gifts.



The **ULTIMATE**
FISHING, GOLF & SPA
ADVENTURE

Having netted almost \$1 million in our first three years, we are looking forward to returning to beautiful Puerto Vallarta this November for an even bigger I.G.F.A.-qualifier fishing tournament with superb awards, prizes and auction items.

Hook the Cure is not your every day catch-and-release fishing tournament. This is a fishing event where not only do our participants enjoy one of the greatest fishing locations in the world but also enjoy first-class all-inclusive accommodations, gourmet meals, relaxing spa treatments, and nightly social events. In addition to fishing, golf & spa packages are also available. And, most importantly, proceeds benefit the Cystic Fibrosis Foundation.

SPONSORS | BJ's Restaurants • IOTEC • American Airlines • AON Foundation • Watson Land Company • Norm Wilson & Sons, Inc. • Pacific Design Estates Construction, Inc. Outlook News • Redbone Tournament Series Skipper & Duke's Offshore Fishing Series Sunrise Rotary • O'Connell Landscape

Anaheim CA 92806
Suite 120
2150 Towne Centre Place
Cystic Fibrosis Foundation
HOOK THE CURE

BJ'S RESTAURANTS PRESENTS
HOOK THE CURE
FISH • GOLF • SPA • BENEFITING CYSTIC FIBROSIS
POWERED by **IOTEC**

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