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LADERA RANCH GETS READY FOR A TASTY CELEBRATION

The Fifth Annual Taste of Ladera: May 2-3, Founders Park

Ladera Ranch, Calif. (March 24, 2009) – Are you ready to rock the park? Ladera Ranch is getting geared up for its annual event featuring an assortment of the best food, music and fun for the entire family. Presented by Riptide Rockin' Sushi & Teppan Grills and The Derby Deli & Dueling Piano Bar, this year's Taste of Ladera is set to impress offering more and expanding into two days. The celebration kicks off on Saturday, May 2, from 11 a.m. to 8 p.m. and Sunday, May 3, from 11 a.m. to 4 p.m. featuring excitement for everyone, including great entertainment with headlining group Sugar Ray rockin' the main stage. General admission tickets are available in advance for \$5-\$10 and a limited number of VIP tickets for \$75-\$100; includes front of stage access, private bars, restrooms and drink tickets. Tickets may be purchased online at www.tasteofladera.com. For a limited time, use promo code "TASTE" and get 10% off your purchase.

You can expect the finest samplings from local restaurants such as the Ranch Sports Grill or see the amazing sushi chefs from Riptide making bites that melt in your mouth along with refreshing martinis. New in town, is the already famous Derby Deli which promises the best tasting New York "inspired" delicatessen sandwiches that are mouth-watering. Café Maiz will even offer mighty margaritas that will quench your thirst. These are just some of the dozens who will participate this year.

"The Taste of Ladera began as a way for businesses and nonprofits to come together and raise awareness for the community," said Michelle Patterson, Founder. "Now in its fifth year, we have seen the event expand with thousands of attendees flocking to Founders Park to have fun. This event is a vehicle for the charities involved to raise money for their organizations, and I'm very proud to see that our community cares so much— it's definitely unlike any other "taste" in the country." Patterson, who resides in Ladera Ranch, started the festival as a vehicle to raise funds for several community nonprofits in need. Her enthusiasm and philanthropy has positioned Taste of Ladera as "a hot ticket event" with support from local eateries, city officials and surrounding cities that border Ladera Ranch.

Taste of Ladera also has a great line-up of entertainment for all ages. On Saturday, May 2nd, rock out to tribute band No Duh channeling front lady Gwen Stefani with songs made famous by No Doubt. Then rounding out the night is 90's favorite band Sugar Ray whose hits include "Fly" and "Every Morning."

Sunday, Taste of Ladera will feature a special "family day" where the entertainment is ready with mom's rockin' the house on stage and teen sensations getting everyone on their feet. Hosted by Janeane Bernstein, DJ/Host of "Moms Rockin' the House" on KUCI 89.9 FM (Thursday's 10am-12pm PST), the program is dedicated to amazing moms and their kids with a Mamapalooza party featuring groups like the Raymies, Ladera's Got Talent and Cambria Detken. Headlining the show is Hollywood U2, the world's ultimate tribute to U2. There's even more entertainment at the Swirlz Family Fun Zone with carousel rides, spinning teacups, a dunk tank and jumbo slides for the adventurous.

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It's a great mix of food, music and fun with a 90's inspired theme that you won't wanna miss. The goal of this event is to unify community and businesses to produce one extraordinary weekend that not only drives exposure for local merchants, but also helps raise money for charities in the area. Over the years, Taste of Ladera has raised almost 150K for numerous charities and this year, the event will support The Unforgettables Foundation, The Ladera Education Foundation, Juvenile Diabetes Research Foundation (JDRF), Laura's House, and The Alzheimer's Association of Orange County.

Guests who are looking for the ultimate VIP experience will get it at this year's event. Taste of Ladera is offering a limited number of VIP suites that can entertain and give you the best view of the main stage. Each suite is outfitted as a cozy cabana that includes access to the main stage party area, private bars, restrooms and includes drink tickets. They are going fast so make your reservation at www.tasteofladera.com or contact VIP@tasteofladera.com.

Kids in 4th – 12th grade can also participate in Ladera's Got Talent, featuring the most talented kids in town! This year, Ladera's Got Talent is also open to adults. Auditions will be held at the Ranch Sports Grill on April 11th and April 25th from 11 a.m. to 3 p.m. The Ranch Sports Grill is located at 27412 Antonio Parkway, #R-1, Ladera Ranch, CA 92694. For rules and entry, please visit www.tasteofladera.com.

Proud sponsors of the Taste of Ladera include: Platinum sponsors Riptide Rockin' Sushi & Teppan Grills and The Derby Deli & Dueling Piano Bar. Pyramid Breweries, TouchPointe, Swirlz Frozen Yogurt, Avendale Insurance, The Ranch Sports Grill, Café Maiz, KUCI 88.9 FM, Ladera Times, Mamapalooza, Redbook, Ladera Ranch Magazine, Mouse Graphics and Waste Management. Taste of Ladera is produced by Event Complete.

Directions to Event: Take 5 Freeway to Crown Valley Parkway. Go East. Make right on Sienna Parkway. Left on Daisy, Left on Avendale.

For complete line up of entertainment, to purchase tickets or booth inquires, please visit www.tasteofladera.com.

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Taste of Ladera is a non-profit, 501(c)(3) organization set up to benefit various local charities and the schools of Ladera Ranch. Since its inception, Taste of Ladera has been able to raise over 150K for a number of charitable organizations and attracted nearly 20,000 attendees. Taste of Ladera is proud of its continuing effort to support education and other nonprofits with the help of generous donors, volunteers and business relationships that unite to produce one grand celebration.